



The Chopping Block – Freelance Designer – 2012

Worked on interactive, wireframes, and icons for educational clients.

Suka Creative – Freelance Designer – 2010 to 2011

Designed print, interactive, and identity solutions for primarily not-for-profit, academic, investment and architectural clients.

Audible.com – Freelance Interactive Designer – 2010

Designed several email and banner campaigns for monthly sales promotions. Worked with the creative director and copywriter to concept engaging creative solutions while adhering to audible.com's branding

Trueg – Senior Art Director – 2005 to 2009

Offered interactive and print solutions to entertainment and financial clients. Responsible for development and presentation of all creative concepts. Maintained consistency levels of brand messaging on all deliverables. Hired and managed programmers, developers, and freelance illustrators. Assumed key account management responsibilities. Managed projects from creation of workstarters and estimates to final output. Developed and expanded business with new and existing clients. Partial Client Roster: Kerzner/Atlantis, Charlotte Bobcats, MetLife Bank and Fuse.

Axis360 – Senior Art Director – 1999 to 2005

Offered print, interactive, direct mail, and identity solutions for entertainment, pharmaceutical, and financial clients. Responsible for creating a cohesive look and tone for all deliverables. Worked in conjunction with Creative Director to develop and present design concepts and layouts. Built agency's art department staff from 2-12 employees. Managed art department at agency's Miami satellite office. Upheld firm's presence within the local design community and agency world. Researched and determined specifications for agency deliverables. Hired agency vendors. Coordinated and oversaw product photo shoots. Built print mechanicals and oversaw press check processes. Partial Client Roster: Citibank, NBA and WNBA, Physician's World and nSync.

Siquis Ltd. – Art Director – 1997 to 1999, Associate Art Director – 1995 to 1997

Offered print, packaging, and point-of-sale solutions to fashion clients. Supported the Creative Director with directing day-to-day operations of creative projects. Allocated budgets and assigned resources. Hired and managed photographers, stylists, and models for photo shoots. Edited and made final film selection. Built print mechanicals and oversaw press check processes. Partial Client Roster: Cole Haan, Little Me, Woolrich, Jockey, and STX Lacrosse

Education

Maryland Institute College of Art - Baltimore, MD BFA Graphic Design.
Rhode Island School of Design - Providence, RI Pre-College Program.

Skills

Conceptual thinking. Apparel, product, and model photoshoot experience. Illustration capabilities. Advanced working knowledge of: Adobe InDesign, Adobe Photoshop, and Adobe Illustrator. Working knowledge of: MS Office, Adobe Dreamweaver, and Adobe Flash.

Awards

ADCNY Certificate Winner, Communication Arts Interactive Annual 8, NJADC Best In Show Winner Dale Earnhardt Inc. Website, NJADC Medal Winner Axis360 Business ID System, NJADC Medal Winner Talking About Our Business Website, NJADC Medal Winner Axis360 Holiday Invite, NJADC Medal Winner Axis360 Letterhead, NJADC Certificate Winner CitiBank Banners, NJADC Certificate Winner Headache Solutions Website, NJADC Certificate Winner Panasonic Toughbook Brochure.

Work samples available at taragee.com. References and full portfolio available on request. Email tara@taragee.com or Phone 201.290.0429